PERSONAL

Name
Yi Ting Lan 藍怡婷

Mobile
0921763276

Email
sun7722blue@gmail.com

Portfolio
delphinelan.com

EDUCATION

Shih Hsin University
Bachelor degree of
Digital Multimedia Arts
Sep 2006 - Jul 2010

CERTIFICATE

Google UX Design

SKILLS

Design	Software
Drawing	Sketch
Typography	Figma
Visual Design	Adobe XD
UI Design	InVision
UX Research	Photoshop
Responsive Design	Illustrator
Wireframing	InDesign
Prototyping	
HTML / CSS	

Delphine LAN

CV

Delphine is a Taiwan based multidisciplinary designer specialising in Digital Design and Graphic Design. A girl who is good at communication and curious about new things. Likes to share and explore beautiful design!

As a product UI/UX designer and a solid team member, I am constantly improving the necessary skills and gathering relevant information. I listen to the real needs of users, and believe that a good product is based on a good user experience. So before designing, I will conduct user research, market analysis, user interviews, etc., to fully prepare for the next step.

I full of ideals and ambitions for my work, and contribute my work experience. Responsibly in every job!

WORK EXPERIENCE

Aug 2022 - Present   Senior UI/UX Designer

遠創智慧股份有限公司　FETC INTERNATIONAL CO., LTD.
- Conduct competitor study and user research for various Product with parking business.
- Design different platform interface include website, APP and pay station.
- Find solutions by using usability testing or user behavior research to optimize user experience.
- Work along with engineer and product manager to deliver product in time.

Apr 2022 - Aug 2022   Senior UI/UX Designer

TenMax ad Tech Lab, Taipei
- B2B platform design include DSP and SSP platform.
- Communicate and interact with different functions, deliver a high-quality UI design and related elements with a consistent experience. Participate in and define product design practices and guidelines. Participate in the complete product life cycle.
- Communicate and interact with business people and technical people, and explain the reasons for product UI design.

Aug 2019 - Apr 2022   Senior Visual Designer

Anue 鉅亨金融科技股份有限公司（鉅亨網），Taipei
- Internal Website and APP UI Design.
- UI revised design of the news website.
- Design the company's B2B cooperation webpage and campaign page then complete all of this by html and css.
★Hao.cnyes : This project is a social media platform focusing on financial management. My work is cross-platform UI/UX design including APP and RWD web and CMS system. Discussing storyboard and planning functions with PM, product ideas, market research, wireframe planning and visual design.

Jun 2014 - Jul 2019   Web Designer

AMC 空中美語, Taipei
- Internal Website and RWD Campaign Pages Design.
- DM, Poster, Brochures Design by Photoshop and Illustrator.
The company's official website: UI design and complete by html and css.
The course selection system : UI designed and complete by html and css, then cooperation with RD to connection the back- ground information.

Apr 2012 - May 2014   Graphic Designer

風尚國際廣告事業有限公司, Taipei
- DM, Poster Design by Photoshop and Illustrator.
- Producing Video by After Effects and Premiere.
★The exhibition booklet and bookcover design of the TAITRA .
★The exhibition newspaper of the TIS (Taipei IN Style Taipei Charm Show) .